6/7/22, 8:50 AM Print Survey

Grantee Information

ID	1771
Grantee Name	KOOD-TV
City	Bunker Hill
State	KS
Licensee Type	Community

1.1 Employment of Full-Time Television and Joint Employees

Jump to question: 1.1 🕶

Please enter the number of FULL-TIME TELEVISION and JOINT employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

and the last grid includes all persons	with disabilities.						
1.1 Employment of Full-Time Tel	levision and Joint E	mployees				Jump	to question: 1.1 🗸
Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000 - TV Only					1		1
Officials - 1000 - Joint							0
Managers - 2000 - TV Only							0
Managers - 2000 - Joint							0
Professionals - 3000 - TV Only					2		2
Professionals - 3000 - Joint							0
Technicians - 4000 - TV Only							0
Technicians - 4000 - Joint							0
Sales Workers - 4500 - TV Only					1		1
Sales Workers - 4500 - Joint							0
Office and Clerical - 5100 - TV Only					3	0	3
Office and Clerical - 5100 - Joint					0		0
Craftspersons (Skilled) - 5200 - TV Only							0
Craftspersons (Skilled) - 5200 - Joint							0
Operatives (Semi-Skilled) - 5300 - TV Only							0
Operatives (Semi-Skilled) - 5300 - Joint							0
Laborers (Unskilled) - 5400 - TV Only							0
Laborers (Unskilled) - 5400 - Joint							0
Service Workers - 5500 - TV Only							0
Service Workers - 5500 - Joint							0
Total	0	0	0	0	7	0	7
1.1 Employment of Full-Time Tel	levision and Joint E	mployees				Jump	to question: 1.1 🗸
Major Job Category / Job Code / Joint Employee	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000 - TV Only							0
Officials - 1000 - Joint							0
Managers - 2000 - TV Only					1		1
Managers - 2000 - Joint							0
Professionals - 3000 - TV Only					2		2
Professionals - 3000 - Joint							0
Technicians - 4000 - TV Only					1		1
Technicians - 4000 - Joint							0
Sales Workers - 4500 - TV Only					1		1
Sales Workers - 4500 - Joint							0
Office and Clerical - 5100 - TV Only							0
Office and Clerical - 5100 - Joint							0
Craftspersons (Skilled) - 5200 - TV Only							0
Craftspersons (Skilled) - 5200 - Joint							0
Operatives (Semi-Skilled) - 5300 -							0

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peratives (Semi-Skilled)	- 5300 -													
aborers (Unskilled) - 540	00 - TV					1								
nly borers (Unskilled) - 540	Ω - loint													
ervice Workers - 5500 -														
rvice Workers - 5500 -														
tal	00						0				-			
			0		0		0		0		5		0	
1 Employment of Fu		evision a	and Joint I	Employ	ees				imp to questio					
ajor Job Category / Jo ficials - 1000 - TV Only								Per	sons with Di	sabilities				
ficials - 1000 - Joint														
nagers - 2000 - TV On	ıly													
nagers - 2000 - Joint														
ofessionals - 3000 - TV	Only													
ofessionals - 3000 - Joi	int													
chnicians - 4000 - TV C	Only													
chnicians - 4000 - Joint	t													
les Workers - 4500 - T														
les Workers - 4500 - Jo														
ice and Clerical - 5100														
fice and Clerical - 5100	=													
aftspersons (Skilled) - 5		nly												
aftspersons (Skilled) - 5	5200 - Joint													
eratives (Semi-Skilled)) - 5300 - TV	Only												
eratives (Semi-Skilled)) - 5300 - Joi	int												
oorers (Unskilled) - 540	00 - TV Only													
oorers (Unskilled) - 540	00 - Joint													
rvice Workers - 5500 -	TV Only													
ervice Workers - 5500 -	Joint													
tal										0				
1 Employment of Fu	II Time Tel	aviaian a	and laint	Empley										
ease enter the gender a				. ,		ove (e.g. 1	African Ame		mp to questio	in: [1.1 🗸				
2 Major Programmin									imp to questio	n: 1.2 🕶				
the full-time employees ve responsibility for ma					luding the s	station gen	eral manage	,						
2 Major Programmin	ng Decision	n Makers									Jump to	question:	1.2 🗸	
	African merican	F	lispanic		Native Americar		Asian/Pacific	Nor	White, n-Hispanic		re Than ne Race		Total	
male	norroun		поришо		America		Column dome	1401	1		no reacc		1	
ajor ogramming ecision														
akers														
ale Major ogramming													0	
cision kers														
tal	0		0		0		0		1		0		1	
2 Major Programmin	ng Decision	n Makers						Ju	ımp to questio	n: 1.2 🕶				
ease report by gender a	and ethnic or	r racial gro	up the head					nsibility for r	naking					
ajor programming decis ecisions about program	acquisition a	and produc	ction, progra	am devel	lopment, or	n-air progra	am schedulin	g, etc. This i						
sult in a double-counting ogramming decisions sl	hould be incl	luded in the	e counts fo	r this ite	s having the m and agai	e responsit n,	oility for maki	ng major						
job category above, in	tne full-time	employee	Question 1	1.1.										
3 Employment of Pa						4	6t -		imp to questio					
ease enter the number aployees, the second gr									oes all temale					
3 Employment of Pa	rt-Time Te	levision a	and Joint	Employ	yees							Jump to	question: 1	.3 🕶
	Afı	rican				Native		m/Da - 15*		White,		re Than	,	
ajor Job Category / b Code	Amei Fer	rican males		spanic emales		American Females		n/Pacific Females	Non-His Fe	panic emales		e Race emales		Total
ficials - 1000														0
nagers - 2000														0
ofessionals - 3000														0
chnicians - 4000														0
ales Workers - 4500							1							0

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Craftspersons (Skilled) - 5200							0
Operatives (Semi-							0
skilled) - 5300 Laborers (Unskilled) -							
5400							0
Service Workers - 5500							0
Total	0	0	0	0	1	0	1
1.3 Employment of Part-	Time Television ar	nd Joint Employees				Jump to	question: 1.3 🗸
Major Job Category /	African American	Hispanic	Native American	Asian/Pacific	White, Non-Hispanic	More Than One Race	
Job Code Officials - 1000	Males	Males	Males	Males	Males	Males	Total 0
Managers - 2000							0
Professionals - 3000							0
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical -							0
5100							
Craftspersons (Skilled) - 5200							0
Operatives (Semi- skilled) - 5300							0
Laborers (Unskilled) -							0
5400 Service Workers - 5500							0
Total	0	0	0	0	0	0	0
			0			0	0
1.3 Employment of Part- Major Job Category /	Time Television ar	id Joint Employees		Jum	p to question: 1.3 🕶		
Job Code				Perso	ns with Disabilities		
Officials - 1000							
Managers - 2000 Professionals - 3000							
Technicians - 4000							
Sales Workers - 4500							
Office and Clerical - 5100							
Craftspersons (Skilled) - 520	n						
Operatives (Semi-skilled) - 5							
Laborers (Unskilled) - 5400							
Service Workers - 5500							
Total					0		
1.4 Part-Time Employme Of all the part-time employee		3 how many worked le	ess than 15 hours ner		p to question: 1.4 🗸		
worked 15 or more hours per	week, but not full tin	ne?	ood man to nouro por	nook and non many			
1.4 Part-Time Employme	nt			Jum	p to question: 1.4 🕶		
Number working less than 15	hours per week				0		
1.4 Part-Time Employme	nt			Jum	p to question: 1.4 🕶		
Number working 15 or more	hours per week				1		
1.5 Full-Time Hiring				Jum	p to question: 1.5 🕶		
Enter the number of full-time (Do not include internal prom	employees in each o	ategory hired during the employees who change	e fiscal year. ged from part-time to fi	ull-time status during	the fiscal year.)		
1.5 Full-Time Hiring				lum	p to question: 1.5 🗸		
No full-time employees were	hired (check here if	applicable)		o di i	p to quodito (1.0 1)		
4 E Eull Time Hiring				I			
1.5 Full-Time Hiring Major Job Category /	Minority	Non-Minority	Minority	Jum Non-Minority	p to question: 1.5 🗸		
Job Code Officials - 1000	Female	Female	Male	Mai	e Tota		
Oπiciais - 1000 Managers - 2000				1			
Professionals - 3000					0	_	
Technicians - 4000					0	_	
Sales Workers - 4500		1		1		_	
Office / Service Workers -		2		1	. 2	-	
5100-5500						_	
Total	0	4	0	3	7	1	

Enter the total number of full-time and part-time openings that occurred during the fiscal year. Include both vacancies in previously filled positions and newly created positions. Include all positions that became available during the fiscal year, regardless of whether they were filled during the year. If a job opening was filled during the year, the job opening was filled during the year, they decides of whether it was filled by an internal or an external candidate. Do not include as job openings any positions created through

Jump to question: 1.6 ♥

1.6 Full-Time and Part-Time Job Openings

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the promotion of an employee who stays in essentially newly created position to be filled). If no full-time or part			as no vacancy or
1.6 Full-Time and Part-Time Job Openings			Jump to question: 1.6 ♥
Number of full-time and part-time job openings			8
1.7 Hiring Contractors			Jump to question: 1.7 ✔
During the fiscal year, did you hire independent contract	tors to provide any of the follow	ing services?	
1.7 Hiring Contractors			Jump to question: 1.7 ❤
			Check all that apply
None			
Development Activities			
Legal Services			✓
Human Resources Services			
Accounting/Payroll Services			\checkmark
Computer Operations			\checkmark
Engineering			\checkmark
Comments Question C	omment		
No Comments for this section	omment		
2.1 Corporate Management			Jump to question: 2.1 ✔
- -	# of Employees	Avg. Annual Salary	Average Tenure
Chief Executive Officer - TV Only	1.00	\$ 85,000	1
Chief Executive Officer - Joint		\$	
Chief Operations Officer - TV Only		\$	
Chief Operations Officer - Joint		\$	
Chief Financial Officer - TV Only	1.00	\$ 45,760	11
Chief Financial Officer - Joint		\$	
Chief Digital Media Operations - TV Only		\$	
Chief Digital Media Operations - Joint		\$	
2.1 Corporate Management			Jump to question: 2.1 ✔
Please list the Other Job titles in this sub-category not I	isted above		
2.2 Communication and Promotions			Jump to question: 2.2 ▼
Publicity, Program Promotion Chief - TV Only	1.00	\$ 30,30	58 3
Publicity, Program Promotion Chief - Joint		\$	
Communication and Public Relations, Chief - TV Only		\$	
Communication and Public Relations, Chief - Joint		\$	
2.2 Communication and Promotions			Jump to question: 2.2 V
Please list the Other Job titles in this sub-category not I	isted above		
2.3 Programming and Productions			Jump to question: 2.3 ▼
		\$	camp to question. 2.0 v
Programming Director - TV Only Programming Director - Joint		\$	
Production, Chief - TV Only	1.00	\$ 48,550	2
Production, Chief - Joint		\$	
Executive Producer - TV Only		\$	
Executive Producer - Joint		\$	
Producer - TV Only		\$	
Producer - Joint		\$	
Director - (Television Production ONLY)	2.00	\$ 40,560	18
2.3 Programming and Productions			Jump to question: 2.3 ♥
Please list the Other Job titles in this sub-category not I	isted above		turns to question.
0.48			
2.4 Development and Fundraising		¢	Jump to question: 2.4 ∨
Development, Chief - TV Only Development, Chief - Joint		\$	
Member Services, Chief - TV Only		\$	
Member Services, Chief - IV Only Member Services, Chief - Joint		P	
Membership Fundraising, Chief - TV Only		P	
Membership Fundraising, Chief - 1 V Only		¢	
and a second second second		Ψ	

2.8 Education and Community Engagement

Jump to question: 2.8 ▼

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Comment No Comments for this section 3.1 Governing Board Method of Selection 3.2 Governing Board Method of Selection 3.3 Governing Board Method of Selection 3.4 Governing Board Method of Selection 3.5 Governing Board Method of Selection 3.6 Governing Board Method of Selection 3.7 Governing Board Method of Selection 3.8 Governing Board Method of Selection 3.9 Governing Board Method of Selection 3.1 Governing Board Method of Selection 3.1 Governing Board Method of Selection 3.2 Governing Board Method of Selection 3.3 Governing Board Method of Selection 3.4 Governing Board Method of Selection 3.5 Governing Board Method of Selection 3.6 Governing Board Method of Selection 3.7 Governing Board Method of Selection 3.8 Governing Board Method of Selection 3.9 Governing Board Method of Selection 3.1 Governing Board Method of Selection 3.2 Governing Board Method of Selection 3.3 Governing Board Method of Selection 3.4 Governing Board Method of Selection 3.5 Governing Board Method of Selection 3.6 Governing Board Method of Selection 3.7 Governing Board Method of Selection 3.8 Governing Board Method of Selection 3.9 Governing Board Method of Selection 3.0 Governing Board Method of Selection 3.1 Governing Board Method of Selection 3.2 Governing Board Method of Selection 3.3 Governing Board Method of Selection 3.4 Governing Board Method of Selection 3.5 Governing Board Method of Selection 3.6 Governing Board Method of Selection 3.7 Jump to question: 3.2 V Please report the racial or ethnic goup of the members of your governing board by gender. Please also report the number of your governing Board Members 3.2 Governing Board Members 4. Jump to question: 3.2 V Female Board Members 5. Jump to question: 3.2 V Jump to question: 3.2 V					7		1 -			
Person I Pre-Served Developer - TV Only Served Pre-Served Developer - TV Only Served Conditions - V Only Volunteer Coordinator - V Only Volunteer Coordinator - V Only Volunteer Coordinator - Joint Section 2. Average Salary Totals 2.8 Education and Community Engagement Persons Engagement Person Served					_	`L				
Watering Conditional - TV Coly Watering Conditional - Victory Watering Conditional - Victory Watering Conditional - John Servet Conditional - Victory Watering Conditional - John Servet Conditional			Only							
Wearlier Coordinates - John Volvy Wearlier Coordinates - John Volvy Events					_					
Nountiese Coordinator - Joint Section Conditionator - Joint Section Conditionator - Joint Section Conditionator - Joint Section 2. Average Salary Totals So, (e) 312,778 37 2.8 Education and Community Engagement So, (e) 312,778 37 2.8 Education and Community Engagement So, (e) 312,778 37 2.8 Education and Community Engagement So, (e) 312,778 37 2.8 Education and Community Engagement So, (e) 312,778 37 2.8 Education and Community Engagement So, (e) 312,778 37 2.8 Education and Community Engagement Some Interest Community Engagement S										
Section 2. Average Sequence - TV Coly Section 2. Average Sequence - TV Coly Section 2. Average Sequence - Se										
Events Coordinator - Joint Section 2. Average Satary Totals 9,88 312,378 37 38 38 38 39 39 39 39 39 39 39] [
Section 2. Average Salary Totals 2.8 Education and Community Engagement Please little Clind Job Itles in the sub-category not listed above Comments Occuments for the Clind Job Itles in the sub-category not listed above Comments Occuments for the section 3.1 Governing Board Method of Selection 3.2 Governing Board Method of Selection 3.3 Governing Board Method of Selection 3.4 Governing Board Method of Selection 3.5 Governing Board Method of Selection 3.6 Governing Board Method of Selection 3.7 Governing Board Method of Selection 3.8 Jump to question (3.1 v) 3.9 Governing Board Method of Selection 3.1 Governing Board Method of Selection 3.2 Governing Board Method of Selection 3.3 Governing Board Method of Selection 3.4 Governing Board Method of Selection 3.5 Governing Board Method of Selection 3.6 Governing Board Method of Selection 3.6 Governing Board Method of Selection 3.7 Governing Board Method of Selection 3.8 Jump to question (3.1 v) 3.9 Governing Board Method of Selection 3.9 Jump to question (3.1 v) 3.1 Governing Board Method of Selection 3.0 Jump to question (3.1 v) 3.1 Governing Board Method of Selection 3.0 Jump to question (3.1 v) 3.1 Governing Board Method of Selection 3.0 Jump to question (3.1 v) 3.1 Governing Board Method of Selection 3.0 Jump to question (3.1 v) 3.1 Governing Board Method of Selection 3.0 Jump to question (3.2 v) 3.2 Governing Board Method of Selection 3.0 Jump to question (3.2 v) 3.2 Governing Board Method of Selection 3.0 Jump to question (3.2 v) 3.2 Governing Board Method of Selection 3.0 Jump to question (3.2 v) 3.2 Governing Board Method of Selection 3.0 Jump to question (3.2 v) 3.2 Governing Board Method Selection 3.0 Jump to question (3.2 v) 3.2 Governing Board Method Selection 3.2 Qoverning Board Method Selection 4.2 Governing Board Method Selection 3.2 Qoverning Board Method Selection 4.3 Jump to question (3.2 v) 3.4 Governing Board Method Selection 4.5 Jump to question (3.2 v) 3.5 Jump to question (3.2 v) 3.6 Jump to ques]					
2.8 Education and Community Engagement Please list the Other Job Elleo in this sub-category not listed above Comments Comments No Comments for this section Comments No Comments for this section Comments Section Se				0.00		242.470		27		
Please list the Other Job titles in this sub-category not listed above Comments Occuments No Comment Sorthis section 3.1 Governing Board Method of Selection Fine the number of governing board members (including the chairperson and both voting and non-voting excellible in members) who are selected by the following selection 2.1 Governing Board Method of Selection 2.2 Governing Board Method of Selection 3.3 Governing Board Method of Selection 3.4 Governing Board Method of Selection 3.5 Governing Board Method of Selection 3.6 Governing Board Method of Selection 3.6 Governing Board Method of Selection 3.6 Governing Board Method of Selection 3.7 Governing Board Method of Selection 3.8 Governing Board Method of Selection 3.9 Jump to question (3.1 v) 4.0 Governing Board Method of Selection 3.1 Governing Board Method of Selection 3.2 Governing Board Method of Selection 3.3 Governing Board Method of Selection 3.4 Governing Board Method of Selection 3.5 Governing Board Method of Selection 3.6 Governing Board Method of Selection 3.7 Governing Board Method of Selection 3.8 Governing Board Method of Selection 3.9 Governing Board Method of Selection 3.0 Governing Board Method of Selection 3.1 Governing Board Method of Selection 3.2 Governing Board Method of Selection 3.4 Governing Board Method of Selection 3.5 Governing Board Method of Selection 3.6 Governing Board Members 4.1 Governing Board Members 6.2 Governing Board Members 6.3 Governing Board Members 6.4 Governing Board Members 6.5 Governing Board Members 6.6 Governing Board Members 6.7 Jump to question (3.2 v) 7.7 Jump to question (3.2 v) 8.7 Jump to question (3.2 v) 8.8 Jump to question (3.2 v) 8.9 Jum	Section 2.	Average Salary Totals		9.00	2	312,478		37		
Comment On Comment of this section 3.1 Governing Board Method of Selection 3.2 Governing Board Method of Selection 3.3 Governing Board Method of Selection 3.4 Governing Board Method of Selection 3.5 Governing Board Method of Selection 3.6 Governing Board Method of Selection 3.7 Governing Board Method of Selection 3.8 Governing Board Method of Selection 3.9 Jump to question: 3.1 V 3.0 Governing Board Method of Selection 3.1 Governing Board Method of Selection 3.2 Governing Board Method of Selection 3.3 Governing Board Method of Selection 3.4 Governing Board Method of Selection 3.5 Governing Board Method of Selection 3.6 Governing Board Method of Selection 3.7 Governing Board Method of Selection 3.8 Governing Board Method of Selection 3.9 Jump to question: 3.1 V 3.0 Governing Board Method of Selection 3.1 Governing Board Method of Selection 3.2 Governing Board Method of Selection 3.3 Governing Board Method of Selection 3.4 Governing Board Method of Selection 3.5 Governing Board Method of Selection 3.6 Governing Board Method of Selection 3.7 Jump to question: 3.1 V 3.8 Governing Board Method of Selection 3.9 Jump to question: 3.2 V 3.0 Governing Board Method of Selection 3.1 Governing Board Method of Selection 3.2 Governing Board Method of Selection 3.3 Governing Board Method of Selection 3.4 Governing Board Method of Selection 3.5 Governing Board Method of Selection 3.6 Governing Board Method of Selection 3.7 Jump to question: 3.2 V 3.8 Jump to question: 3.2 V 3.9 Jump to question: 3.2 V 3.1 Governing Board Method of Selection 3.2 Governing Board Method of Selection 3.3 Governing Board Method of Selection 3.4 Jump to question: 3.2 V 3.5 Jump to question: 3.2 V 3.6 Jump to question: 3.2 V 3.7 Jump to question: 3.2 V 3.8 Jump to question: 3.2 V 3.9 Jump to question: 3.2 V 3.9 Jump to question: 3.2 V 3.1 Jump to question: 3.2 V 3.2 Jump to question: 3.2 V 3.3 Jump to question: 3.2 V 3.4 Jump to question: 3.2 V 3.5 Jump to question: 3.2 V 3.6 Jump to question: 3.		_		above			Jump to que	estion: 2.8 🕶		
No Comments for this section 3.1 Governing Board Method of Selection Interest the nutries of governing board or selection (including the chairperson and both voting and non-voting excellion combines) who are selected by the following methods: 3.1 Governing Board Method of Selection 3.2 Governing Board Method of Selection 3.3 Governing Board Method of Selection 3.4 Governing Board Method of Selection 3.5 Governing Board Method of Selection 3.6 Governing Board Method of Selection 3.7 Governing Board Method of Selection 3.8 Jump to question (3.1 v) 3.9 Jump to question (3.1 v) 3.0 Governing Board Method of Selection 3.1 Governing Board Method of Selection 3.2 Governing Board Method of Selection 3.3 Governing Board Method of Selection 3.4 Governing Board Method of Selection 3.5 Governing Board Method of Selection 3.6 Governing Board Method of Selection 3.7 Jump to question (3.1 v) 3.8 Governing Board Method of Selection 3.9 Jump to question (3.1 v) 3.9 Jump to question (3.1 v) 3.0 Governing Board Method of Selection 3.0 Jump to question (3.1 v) 3.1 Governing Board Method of Selection 3.1 Jump to question (3.1 v) 3.2 Governing Board Method of Selection 3.3 Jump to question (3.2 v) 3.4 Governing Board Method of Selection 3.5 Jump to question (3.2 v) 3.6 Jump to question (3.2 v) 3.7 Jump to question (3.2 v) 3.8 Jump to question (3.2 v) 3.9 Jump to question (3.2 v) 3.0 Jump to question (3.2 v) 3.0 Jump to question (3.2 v) 3.1 Governing Board Members 4.1 Jump to question (3.2 v) 3.2 Governing Board Members 4.2 Governing Board Members 4.3 Jump to question (3.2 v) 3.4 Jump to question (3.2 v) 3.5 Jump to question (3.2 v) 3.6 Jump to question (3.2 v) 3.7 Jump to question (3.2 v) 3.8 Jump to question (3.2 v) 3.9	Comments									
3.1 Governing Board Method of Selection Linker the number of governing board members (including the chairperson and both voting and non-voting excellance members) who are selected by the following methods: 3.1 Governing Board Method of Selection Excellance (Automatic membership because of another office held) 3.1 Governing Board Method of Selection Aump to question 3.1 ▼ Becked by community/immentariay a.1 Governing Board Method of Selection Jump to question 3.1 ▼ Becked by board of direction isself (self-perpetuating body) 3.1 Governing Board Method of Selection Linker properties and the properties of the prop		nts for this section	Comn	nent						
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in many cases unserved. Our Literacy Leadership program tries to serve all children in our coverage area with particular emphasis on those who are underserved. Our Literacy Leadership program is composed of three parts: First Book Club, Share A Story, and children's educational television programs. In the First Book Club, we give books to children enrolled in Early Head Start and Head Start. In counties without either Early Head Start or Head Start, we give books to children enrolled in public preschools. The program is an effort to encourage	Smoky Hills in many cas who are un- educational	s PBS serves 70 rural cou ses unserved. Our Literac derserved. Our Literacy L television programs. In t	unties. Due to the isolati by Leadership program is leadership program is c he First Book Club, we	on and low-income tries to serve all ch omposed of three give books to child	e markers, mo ildren in our o parts: First Bo ren enrolled i	ost of our coverage coverage area with ook Club, Share A n Early Head Star	n particular em Story, and chi t and Head St	phasis on those ildren's art. In counties		

Smoky Hills PBS serves 70 rural counties. Due to the isolation and low-income markers, most of our coverage population is underserved and in many cases unserved. Our Literacy Leadership program tries to serve all children in our coverage area with particular emphasis on those who are underserved. Our Literacy Leadership program is composed of three parts: First Book Club, Share A Story, and children's educational television programs. In the First Book Club, we give books to children enrolled in Early Head Start and Head Start. In counties without either Early Head Start or Head Start, we give books to children enrolled in public preschools. The program is an effort to encourage parents to read with their children and use hands-on activities to encourage reading. Our objective is to give each child three books during the school year. These are often times that only books these children have to call their own. Since were unable to physically go into libraries and "Share-A-Story" this past summer, we delivered books to the libraries in our coverage area to hand out to the youth attending their summer reading programs. Finally, our children's educational television programming is the foundation of our Literacy Leadership program. Smoky Hills PBS's 64 hours per week of children's educational programming is far more than the three hours per week required by the FCC (Federal Communications Commission) and comprises 17 different programs, of which 8 are targeted toward preschool children. In addition to

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the main channel, Smoky Hills PBS also provides PBS Kids channel 365 days a year 24 hour a day so that kids can watch and learn when it
the main channer, ornordy miles FB3 also provides FB3 rius channer 303 days a year 24 nour a day so that rius can watch and learn when it
is convenient for them.

4.2 Production Activity

Jump to guestion: 4.2 >

In what production activity has you station been involved that supports unserved or underserved audiences?

Since our population base is dominated by the under/unserved, it is our goal in all productions to serve those needs. No other television station is serving this population as a community. Through Doctors on Call and Kansas Legislature we bring western and central Kansans information that affects their daily lives and allows them to interact via the phone with medical and legislative issues. We also produce a show called 'Real Ag' that helps both agriculture leaders and community members learn more about the ag industry and how it affects our small communities. Smoky Hills PBS continues to bring championship sports competitions of small schools including 3-2-1A wrestling championships, six-player and eight-player football championship, and 1A State Volleyball. Most of the time the student athletes in these small schools don't get the same media attention as those living in the cities.

4.3 Program Content in Other Languages

Jump to question: 4.3 V

Do you provide program content in languages other than English? If so, please list your services in this area

Smoky Hills PBS does not provide program content in languages other than English at this time.

4.4 Governance Structure

Jump to guestion: 4.4 >

Please describe your station's governance structure. Please include information about your station's Board of Directors, Advisory Boards or Panels, Community Boards or Panels, and the Committee Structure under each of these entities.

Your response should include but is not limited to: Your responses smooth include out is not immed to.
What are the direct and indirect reporting relationships?
What committees are active and what is their function?
Does your Board have an Audit and Finance Committee?
What are the roles and responsibilities of these Boards, Panels and/or Committees? Etc.

Smoky Hills PBS (SHPBS) currently has 11 board members. The current active Board committees are the Executive Committee, the Finance and Audit Committee, and the Governance Committee. The Chair of the Board is a member of each board committee and the CEO is an exception of the modern of each committee. The Executive Committee is composed of the officers of the Board, the Chairperson, Vice Chair, Treasurer, Secretary and the immediate Past Chair. The officers are nominated and elected by the Board members. The Board chair assigns the various board members to the Board committees. With the exception of the Executive committee, at least one Smoky Hills PBS staff member is also assigned to each of the committees. Each committee tries to meet on a regular basis and gives a report at the next board meeting. The Chair of the Finance Committee has financial or accounting experience and is the Treasurer of the board. The station Director of Finance and Administration also is a member of this committee. The Finance Committee monitors station financial position, recommends appointment of a qualified audit firm, reviews the annual audited statements and recommends operational changes in feeded. The Governance Committee recommends changes or additions to the by-laws and operating policies and nominates potential new board members. Smoky Hills PBS also has a Community Advisory Board. The Advisory Committee members do not have voting powers, but may share their comments or recommendations to the Board of Directors. The Chair of the board and CEO develop the agenda for the Board meetings that take place every other month in various locations within the coverage area. Some of the usual items on the agenda are a report by the Director of Finance and Administration on the current financial statements and a report by the CEO on current development activities and results. The CEO also gives a report to the Board on the station's activities. Each Committee Chair is asked to give a report on their activity since the last Smoky Hills PBS (SHPBS) currently has 11 board members. The current active Board committees are the Executive Committee, the Finance CEO also gives a report to the Board on the station's activities. Each Committee Chair is asked to give a report on their activity since the last meeting. The Board of Directors also recommend possible new candidates to be on the board to the Governance committee. Letters are sent to these individuals as well as a phone call to interview them and request a resume if the candidate is interested in serving on the Board. The Governance committee recommends the slate of nominees for the Board members to review and vote on. The demographic makeup of the Board is representative of the northwest, southwest, central, and northeast regions of the station's coverage area. There are currently only 11 members on the Board but it is constantly soliciting new members. It is often difficult finding possible Board members because it can involve a 2-3 hour drive to attend the meeting. The Board term limit is 3 years and two successive terms but members if they so desire, can be voted by the Board members to serve additional terms. Selection criteria that help the Board choose a new member sometimes depends on its present gender and demographic makeup. Other criteria are leadership sibilities, type of profession and residency. The Board has been trying to get a member to represent the growing Hispanic community and was successful a few years ago, however that member had to resign due to health issues, since then the board has been unsuccessful in that effort.

CPB is interested in learning more about stations' significant activities planned for the upcoming year - both broadcast and beyond broadcast. What types of on-air programs and off-air activities are you planning in the upcoming year that will connect your station more closely with your community? What goals are you setting in conjunction with these initiatives, and how will you measure your success?

Smoky Hills PBS continues to look for ways to expand the productions to be more inclusive to the variety of individuals that live in the viewing Smoky Hills PBS continues to look for ways to expand the productions to be more inclusive to the variety of individuals that live in the viewing area. Smoky Hills PBS is looking to expand our current programs that are geared toward our youth. We are placing a stronger emphasis on our KidsClub and efforts centering around providing educational opportunities to our children. By providing outreach to each school in our viewing area and connecting with our educators we will be able to directly connect with our students. We are also looking to connect with one of our current members and future members to provide them support in Estate Planning. He have forecast their future and what steps to take in the planning process. Smoky Hills PBS is also looking to continue our current productions of KS Legislature, Doctor on Call, and RealAg in effort to continue to provide real time support and information to our viewers. We are also looking to add new and updated productions in this coming year with updates to our Traveling Kansas as well as looking to bring in new informative productions to support our community needs and interests. The station team is collaborating to create a formal working FY calendar of events for our station that will include updates to our Quarterly Family Fun Days, Annual Pledge Events, ShareA-Story, New KidsClub events including School visits, Kids Writers Contest, as well as community collaboration efforts to show our support to local businesses including libraries and bookstores. We have begun updating our donation process to include how our members are hearing about us to better understand which station efforts are appealing to our local communities. From this effort we will be better able to gauge which program initiates are reaching our public as well as which initiatives are preferred.

Comments

Comment

No Comments for this section

5.1 Journalists

Jump to question: 5.1 ▼

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

Job Title	Full Time	Part Time	Contract	Male	Female	African- American	Hispanic	Native- American	Asian/ Pacific	White, Non- Hispanic
News Director										
Assistant News Director										
Managing Editor										
Senior Editor										
Editor										
Executive Producer										
Senior Producer										
Producer										
Associate Producer										
Reporter/Producer										
Host/Reporter										
Reporter										
Beat Reporter										
Anchor/Reporter										

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Anchor/Host						
Videographer						
Video Editor						
Other positions not already accounted for						

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Comments Question

Total

Comment

No Comments for this section